

Wedding Days

www.weddingdays24.co.uk

Web advertising rate for www.weddingdays24.co.uk

www.weddingdays24.co.uk is the online portal which supports our **Wedding Days magazine**. Launching in December 2009, the website will be updated on a daily basis and offers advertisers a more consistent approach to advertising by **exposing** their **brands** and **businesses** to a **world wide audience**.

Display advertising online:

Leaderboard	£50 per month - 6 slots in rotation
Skyscraper	£50 per month - 6 slots in rotation
MPU Home page	£150 per month - One slot only
Pagesuite Brochure Tile Ads	£100 per month - Two slots (inclusive of edition make-up) Visible on all pages of website
Video inclusion	£25 per month

Section Sponsors - MPU on section

Exhibitions	£75 per month - Annual tenancy - £750
Directory	£75 per month - Annual tenancy - £750
Chat	£75 per month - Annual tenancy - £750
Blogs	£75 per month - Annual tenancy - £750
Competitions	£75 per month - Annual tenancy - £750
Venues	£75 per month - Annual tenancy - £750
Fashion	£75 per month - Annual tenancy - £750
Hair & Beauty	£75 per month - Annual tenancy - £750
Decoration & Cakes	£75 per month - Annual tenancy - £750
For the Boys	£75 per month - Annual tenancy - £750
Supplier Tips	£75 per month - Annual tenancy - £750
Budgeting	£75 per month - Annual tenancy - £750

Wedding Directory - This has been established as a separate directory to the one which is currently being used across Herts & Cambs. There are 89 categories which can be sponsored. If there are no listings in a category, then it will not display online.

Enhanced Listing	£70 per year
Category Sponsor	£200 per year

E Shot Sponsor - Database being established now - currently names from previous wedding exhibitions have been included.

E Shot sponsor	£13.50 per week - minimum 4 week booking
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Pagesuite Clicks from Wedding Days Magazine - shown on every page of the website and displayed prominently on the home page. Magazine live for a min 3 months.

Live link on Digital Edition	£20 add on per advert
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